



## Workshop: Digital Relationship Management

How could digital platforms and tools be used to develop and build strong and committed relationships achieving united goals in international teams –without having to spend valuable time in travels? And which tools and methods could be used to create effective and engaging virtual meetings? This, and more practical tips will be shared in this hands-on practical workshop, which also covers how-to sessions on how to motivate participants as if you were in the same meetingroom, for easier implementation in everyday business.

**Key Learnings:** After the workshop, participants will be able to;

- Recognize, understand and demonstrate digital tools to improve their global communication when working with distance project management.
- Choose the suited tools and techniques, and thereby execute on a sustainable communication plan for teams and colleagues as well as business partners.
- Categorize, select and solve every day challenges by facilitating effective and engaging virtual meetings.

**About the facilitator:** Heidi Larsen is an experienced facilitator, giving workshops and trainings and is an award-winning keynote speaker on Global Trade, Innovation and Supply Chain topics. She is the author of 2 books on avoiding the common pitfalls when working with Asian business cultures, and has 15 years of experience of working with International Projects and Business Cases. You can expect a high-energetic workshop focused on practical and useful tips and findings from her international experience.

**Practical info:** The workshop is a 4 hour training ideally for 8 –16 participants. Before and after the workshop, the participants will be asked to fill out a survey, serving to not only customize the workshop and focus areas, but also to measure key learnings. The workshop can be given in English and Danish.